

“Schumacher takes a long-overdue look at how Las Vegas grew like a bat out of hell — how it is still sprinting toward an imaginary finish line, and how there are consequences to the pursuit of total, all-out growth for its own sake.”

— GEORGE KNAPP
Investigative Reporter
KLAS Channel 8 News

History/Local

ISBN-10: 1-932173-14-5
ISBN-13: 978-1-932173-14-7
6x9 in., 272 pages
\$22.95
Hardcover
Stephens Press, LLC

SUN, SIN & SUBURBIA

AN ESSENTIAL HISTORY OF MODERN LAS VEGAS

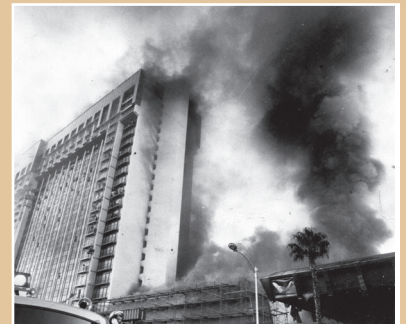
For 50 years, Las Vegas has been a magnet for great writers—yet these “parachute journalists” have largely failed to capture the true essence of Las Vegas, refusing to see past the neon and discover the multifaceted community beyond.

People all over the globe know Las Vegas as gambling’s Mecca, Sin City, the Entertainment Capital of the World, a resort destination that attracts more than 37 million visitors per year. But that’s just one piece of the story of this fascinating metropolis of 1.8 million people — and counting. It’s the other parts of the story that veteran journalist Geoff Schumacher tackles in *Sun, Sin & Suburbia: An Essential History of Modern Las Vegas*.

The '90s saw the mega-resorts rise on the Strip, enticing tourists with a variety of new attractions and amenities beyond the casino floor. Schumacher traces the history of the Strip from the early '40s to the present, debunking myths and highlighting key players. Throughout, he provides his own insights to put it all in proper perspective. He even gets out his crystal ball to deliver an educated guess about how Las Vegas will grow and what it will look like five, ten and twenty years from now.

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Impressively researched and highly readable.
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Book Review



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ABOUT THE AUTHOR

Geoff Schumacher grew up in Southern Nevada and has been a reporter, columnist and editor in Las Vegas for 16 years.

Schumacher is the Stephens Media Group’s director of community publications, overseeing the editorial direction of an array of newspapers. He has worked as a freelance writer, published in the *Los Angeles Times*, *Boston Globe*, *In These Times* and *High Country News*.



Craig Moran/Las Vegas Review-Journal

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